

Financial Market Frictions and Learning from the Stock Price

Lets “Pay attention to the plumbing” (Levitt 2003)

Dominik Rösch

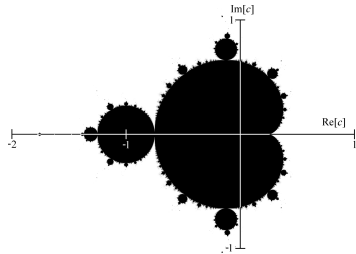
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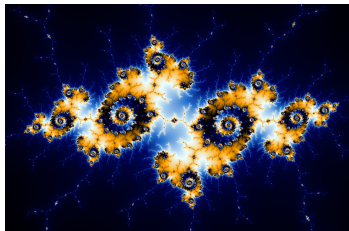
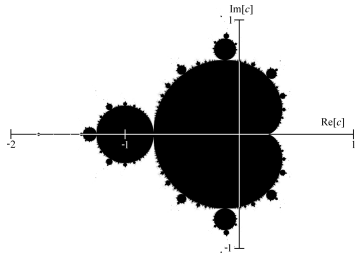
February 13, 2020

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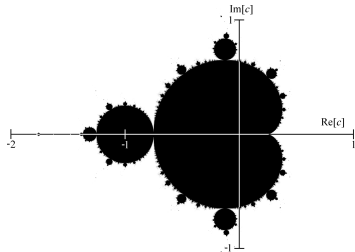
Mandelbrot Set



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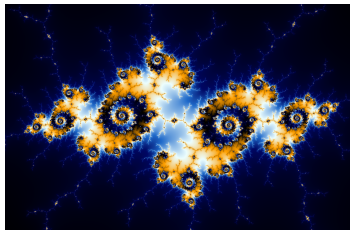


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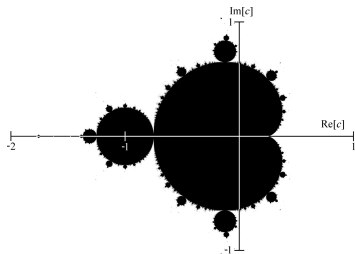


coloured by how fast $c \in \mathbb{C} = (\mathbb{R}, \mathbb{R})$ converges to infinity in:

$$z_{n+1} = z_n^2 + c, \text{ with } z_0 = 0$$

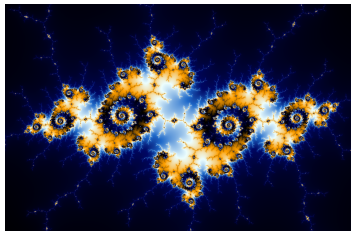


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“Can there be a more striking demonstration of the enormous complexity hidden in the simplest laws?” (Peitgen, Richter 1986)

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 - ▶ Companies often have different share classes, such companies are often dropped from empirical analysis.
- ▶ Prices are (almost) meaningless as they are under the control of the company
- ▶ Prices are often more understood as ratios, e.g., price to earnings, price to book, or just returns.

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- ▶ Starting with USD 1, after less than 30 years you are a billionaire!
- ▶ Or are you? Actually, in the long-term you lose, the expected continuously compounded return is negative!
- ▶ Empirically, should you use simple or log-returns? What about dividends? (convention: assumed re-invested, except in special papers)

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- ▶ Actually, $Q = (mktcap/1000 + atq - bvse)/atq$ with $mktcap = |Price| \times shrout$
- ▶ because of scaling and in CRSP *Price* can be negative

Financial Market Frictions (Market Microstructure)

- ▶ Illiquidity
 - ▶ Quoted Spreads
 - ▶ Effective Spreads
- ▶ Inefficiency
 - ▶ OIB Predictability
 - ▶ Variance ratio
 - ▶ Hasbrouck
 - ▶ Put-call parity
- ▶ Not necessarily, Inefficiency = Illiquidity.

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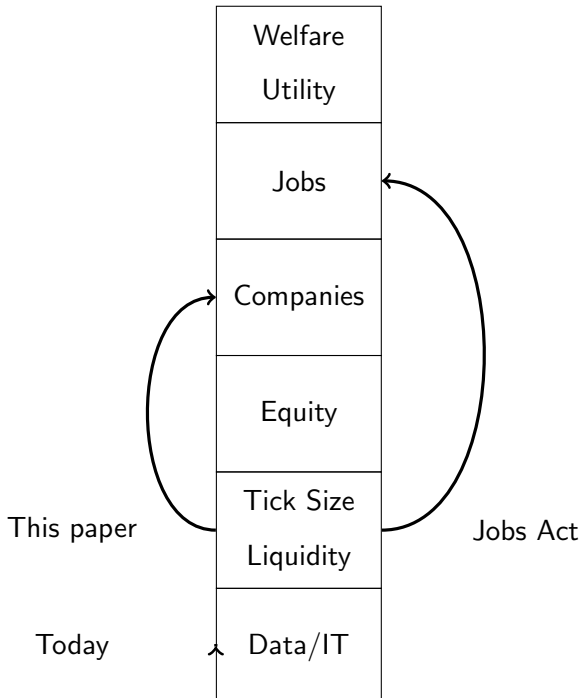
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- ▶ Investment is measured, e.g., as CAPX which is reported as a running sum within each fiscal year.
- ▶ Do frictions increase or decrease ISQ ($\beta_{1,q}$)
- ▶ We find: $\beta_{1,q} > 0$, ISQ increases with frictions, ISQ is lower for more liquid stocks (because of noise trading)
- ▶ “[w]hat’s needed for a liquid market causes prices to be less efficient” (Black, 1986, p. 532).
- ▶ Normally, now argue that this relation is causal.



4 Bytes of Financial Data: 2922.07

DJIA **26487.67** 0.39% ▲

S&P 500 **2922.07** 0.55% ▲

Nasdaq **8062.19** 0.68% ▲

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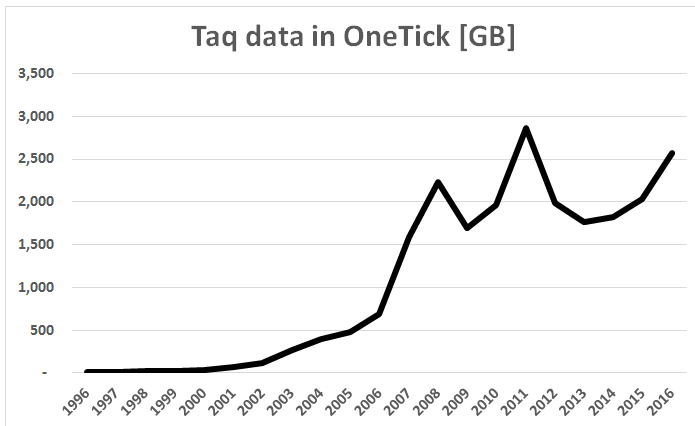
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- ▶ 93GB/day: A trading day has 6.5 hours.
- ▶ if you compress the data you need around 10GB/day.

US tick-by-tick data (TAQ)



- ▶ Data contains more than just prices, such as sizes, and other identifiers. Data does not contain depth, just the best available buy and sell prices per venue.

My first attempt: Mysql framework

- ▶ I started writing my stored procedure:

- ▶ `get_ohlc_for(ticker, between, bucket)`

- ▶ when I coded:

```
SUBSTRING_INDEX(
```

```
    MAX(CONCAT(time, '-', price)), '-', -1
```

```
) AS 'close'
```

- ▶ I realized MySQL might not be the best DB for financial data.

My second attempt: OneTick framework

The screenshot shows the OneTick Display application interface. The main window displays a table of market data for TAQ:IBM. Below the table, there are settings for date and time, and a list of queries. A secondary window, titled 'sign_trades < TAQ:IBM > - Graph Editor', is open, showing a query named 'sign_trades' and a graph diagram.

Index	Symbol	Time	PRICE	SIZE	TRD_EX	COND	CORR	GL27	OMDSEQ	BuySellFlag
1	TAQ:IBM	2010/01/20 09:30:00.000	130.4600000	100	Z	F	0	0	0	-1.0000000
2	TAQ:IBM	2010/01/20 09:30:00.000	130.4400000	100	P	Q	0	0	1	1.0000000
3	TAQ:IBM	2010/01/20 09:30:00.000	130.4400000	100	P	F	0	0	2	1.0000000
4	TAQ:IBM	2010/01/20 09:30:00.000	130.4400000	100	P	F	0	0	3	1.0000000
5	TAQ:IBM	2010/01/20 09:30:01.000	130.4700000							
6	TAQ:IBM	2010/01/20 09:30:01.000	130.4600000							
7	TAQ:IBM	2010/01/20 09:30:01.000	130.4700000							
8	TAQ:IBM	2010/01/20 09:30:01.000	130.4800000							
9	TAQ:IBM	2010/01/20 09:30:01.000	130.4900000							
10	TAQ:IBM	2010/01/20 09:30:01.000	130.4800000							
11	TAQ:IBM	2010/01/20 09:30:01.000	130.5000000							
12	TAQ:IBM	2010/01/20 09:30:01.000	130.5200000							
13	TAQ:IBM	2010/01/20 09:30:01.000	130.5200000							
14	TAQ:IBM	2010/01/20 09:30:01.000	130.5300000							
15	TAQ:IBM	2010/01/20 09:30:02.000	130.4800000							
16	TAQ:IBM	2010/01/20 09:30:02.000	130.4800000							
17	TAQ:IBM	2010/01/20 09:30:03.000	130.4600000							
18	TAQ:IBM	2010/01/20 09:30:03.000	130.5300000							
19	TAQ:IBM	2010/01/20 09:30:03.000	130.5300000							
20	TAQ:IBM	2010/01/20 09:30:03.000	130.5300000							
21	TAQ:IBM	2010/01/20 09:30:03.000	130.5000000							
22	TAQ:IBM	2010/01/20 09:30:03.000	130.4900000							
23	TAQ:IBM	2010/01/20 09:30:03.000	130.5300000							

Below the table, the 'Date and time' section shows: Start: 01/20/2010 09:30:00.000, End: 01/20/2010 10:00:00.000, Timezone: New York. The 'Start expression' and 'End expression' fields are empty. The 'Apply times daily' checkbox is checked.

The 'Query' section shows a table with columns: Name, Security, Query. The first row is: sign_trades, TAQ:IBM, LEE_AND_READY(0).

The 'Graph Editor' window shows a query named 'sign_trades' and a graph diagram. The graph has three nodes: 'QTE PASSTHROUGH QTE' (top left), 'TRD PASSTHROUGH TRD' (top right), and 'LEE_AND_READY' (bottom center). Arrows point from the top two nodes to the bottom node.

Step 0: Setting up reference data

- ▶ Exchange trading times (e.g., NYSE: 09:00-16:30)
- ▶ Primary Exchange (e.g., IBM is NYSE)
- ▶ Symbology mappings (PERMNO to TICKER, e.g. Citigroup)
 - ▶ 70519—19861029000000—19890119000000—CCC—
 - ▶ 70519—19890120000000—19931231000000—PA—
 - ▶ 70519—19940103000000—19981007000000—TRV—
 - ▶ 70519—19981008000000—19981203000000—CCI—
 - ▶ 70519—19981204000000—20161230000000—C—
- ▶ Corporate actions (stock splits, dividends)

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- ▶ Corporate actions (stock splits, dividends)
- ▶ After REF_DATA and importing TAQ: Lets compute effective spreads...

Effective spreads: Data Processing

- ▶ $ESPR_{i,t} = 2 \times sign_{i,t} \times (TRD_{i,t} - MID_{i,t-})$
- ▶ Need TRD prices and midpoint prices prevailing TRD, $MID_{i,t-}$

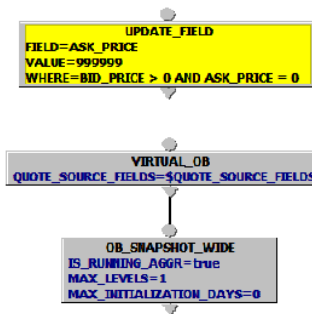
Effective spreads: Data Processing

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- ▶ Need TRD prices and midpoint prices prevailing TRD, $MID_{i,t-}$
- ▶ “For data before 1996, we delay quotes by 5 seconds following Lee and Ready (1991).”
- ▶ “We use monthly TAQ data from 1993 to 2014, with trades and quotes timestamped by the second, and daily TAQ data from 2014 onwards.”
- ▶ “We apply the Holden and Jacobsen (2014) interpolated time technique for all data from 1983 to 2014”
- ▶ $sign_{i,t}$ use Lee and Ready (1991) using NBBO (?), or take absolute values (equivalent?)

Step 1.0: QTE need National Best Bid Offer (NBBO)

- ▶ Each exchange reports prices.
- ▶ Easy for TRD: “sum” them up.
- ▶ Difficult for QTE: at each point in time look at all ASK (BID) across exchanges and take best one, i.e., lowest (highest)
- ▶ This is called National Best Bid and Offer (NBBO)
- ▶ TAQ has a file with NBBO prices, but with errors.
- ▶ Before NBBO, do not ignore 0's, this means orders are cancelled and current exchange doesn't have valid price.

Step 1.0: Compute NBBO



And
others

Step 1.0: Compute NBBO, "Limit order book"

		53.01	
		53.00	15
		52.99	
		1 @ 52.98	13
1		52.97	
3		52.96	
		52.95	
		52.94	
		52.93	

Step 1.0: Compute NBBO, “Limit order book”

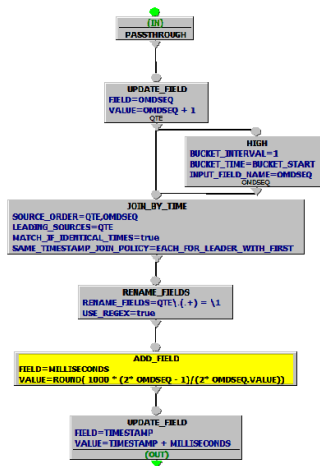
		53.01	
		53.00	15
		52.99	
		1 @ 52.98	13
1		52.97	
3		52.96	
		52.95	
		52.94	
		52.93	

- construct a virtual order book based on Best Bid Ask quotes from different exchanges.

Step 1.1: MTAQ vs DTAQ: Holden and Jacobsen (2014) interpolated time

- ▶ MTAQ is timestamped at second accuracy, DTAQ at least milliseconds.
- ▶ Imagine one trade t with many quotes in second s .
- ▶ You want quote prevailing t , but which one?

Step 1.1: Compute interpolated time



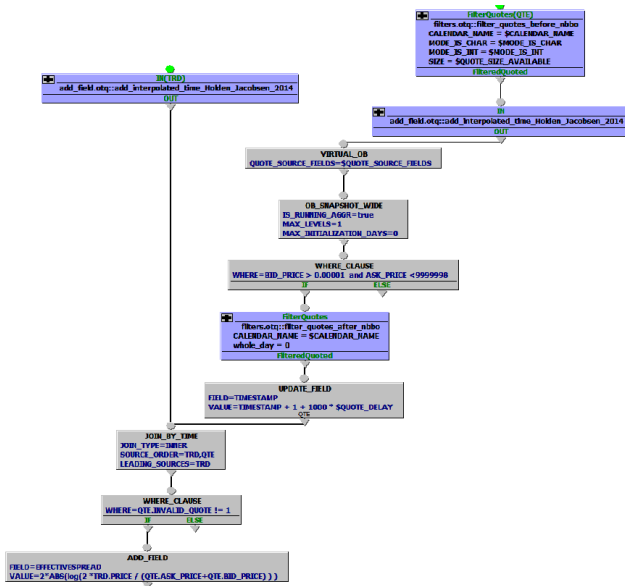
Step 1.2: Delay quotes

- ▶ Why? TRD and QTE are reported separately. TRD not as important, therefore reported with delay.

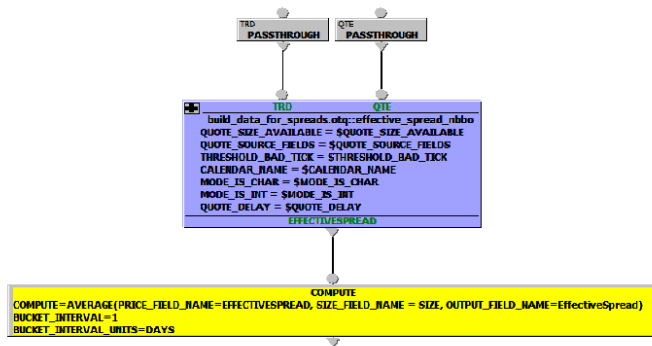
Step 1.2: Delay quotes

- ▶ Why? TRD and QTE are reported separately. TRD not as important, therefore reported with delay.
- ▶ Timestamps of both are when published by SIP (Securities Information Processor, see Bartlett and McCrary JFM, 2019)
- ▶ DTAQ provides several timestamps like “Participant Timestamp”, “Trade Reporting Facility (TRF) Timestamp” (see NYSE)

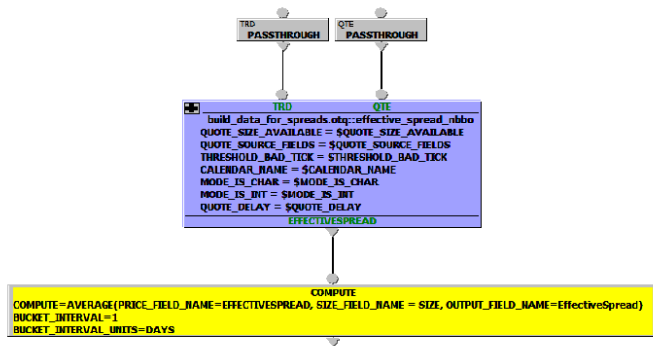
Step 2: Compute Effective spreads per trade



Step 3: Aggregate Effective spread per day



Step 3: Aggregate Effective spread per day



- ▶ How to measure effective spreads without trades?
- ▶ How to measure quoted spreads without quotes?
- ▶ Decision to trade/quote are endogeneous.

Step 4 Run on server (using GNU Parallel)

```
database = ${1}
query    = ${2}

for date in dates.txt ; do
    sem -k --id exp -P ot.cpus
        export.pl ${database} ${date} ${query}
done

sem --wait --id exp
```

Step 5: Test! TDD, write a test suite.

```
lives_ok {  
    $one_tick->import_csv();  
}  
  
'can import data into OneTick';  
  
my $results_summary = {  
    'total_ticks'      => 196232,  
};  
  
Test::More::is_deeply($one_tick->results_summary,  
    $results_summary,  
    'Got summary results as expected'  
);
```

Step 6: Write a paper

- ▶ RStudio (easiest at Vidia CCR or RStudio Cloud) within Rstudio:
- ▶ Version Control
 - ▶ “File” → “New Project” → “Version Control Git”
 - ▶ Use “https” address, better set up “ssh”
- ▶ Reproducible (R Sweave)
 - ▶ “New File” → “R Sweave”
- ▶ Access to Data (ODBC)
 - ▶ “Connections” → “New Connection” (right)

Step 6.1: How to make sure code is consistent? Version Control!

The screenshot shows a GitHub blame page for the file `one_tick/queries/report_new_el`. The page displays a commit history on the left and the corresponding code lines on the right.

Commit	Author	Time	Line	Code
Initial commit		4 years ago	1	[get_exchange_efficiency]
rewrote get_exchange_efficiency to han...		3 months ago	2	COMMENT = RUN in New York time zone. Otherwise cannot join by time, p
adjust for new data till 2013		3 years ago	3	CPU_NUMBER = 1
rewrote get_exchange_efficiency to han...		3 months ago	4	DB_HINT_FOR_PROCESSING_HOST =
			5	graph_reuse = 0
			6	NODE_10 = COMPUTE(COMPUTE=HIGH(INPUT_FIELD_NAME=HIGH.PROFIT_PCT,OUTPUT
			7	AVERAGE(INPUT_FIELD_NAME=VWAP.PROFIT_PCT,OUTPUT_FIELD_NAME=PROFIT_PCT)
			8	HIGH(INPUT_FIELD_NAME=HIGH.PROFIT,OUTPUT_FIELD_NAME=PROFIT)",BUCKET_IN
adjust for new data till 2013		3 years ago	9	NODE_10_SOURCE = NODE_24..IF
			10	NODE_10_X = 1316
			11	NODE_10_Y = 476
			12	NODE_11 = NESTED_OTQ add_field.otq::add_days_between_corp_act
			13	NODE_11_MINIMIZED = 1
minor changes		2 years ago	14	NODE_11_PARAMETER = MAX_DAYS_BETWEEN_CORPS 21
adjust for new data till 2013		3 years ago	15	NODE_11_SOURCE = NODE_6.NODE_13.
			16	NODE_11_SOURCE_DESCRIPTION = NODE_6.NODE_13. IN.
			17	NODE_11_X = 1822
			18	NODE_11_Y = 1216
			19	NODE_14 = MERGE
rewrote get_exchange_efficiency to han...		3 months ago	20	NODE_14_BIND_SECURITY = eval("get_symbols.otq::get_symbols","DB='TICK_
			21	NODE_14_BIND_SECURITY = DAILY_AGGREGATED_INPUT_EX::VOD.L 19950101 No
			22	NODE_14_SOURCE = NODE_32
adjust for new data till 2013		3 years ago	23	NODE_14_X = 1856
			24	NODE_14_Y = 2128

Step 6.1: How to make sure code is consistent? `git diff`

```
rewrote get_exchange_e_ X
Secure https://github.com/drosch/one_tick/commit/bc67abe6b6e120797a93f4ea9126d5349c93bc16#diff...
Apps HPC-Cloud Sara Web SARA Cloud NEW HPC Cloud documents OneTick Journals SUNY RSM Data Buffalo Other bookmarks

114 } else {\
115   -data[,\"DE\"] <- data[,\"DE\"] -
num_ticks_ex[,\"DE\"]/num_ticks_ex[,\"L\"] * data[,\"L\"];\
116   -data[,\"PA\"] <- data[,\"PA\"] -
num_ticks_ex[,\"PA\"]/num_ticks_ex[,\"L\"] * data[,\"L\"];\
117   -data[,\"MX\"] <- data[,\"MX\"] -
num_ticks_ex[,\"MX\"]/num_ticks_ex[,\"L\"] * data[,\"L\"];\
118   -data[,\"SA\"] <- data[,\"SA\"] -
num_ticks_ex[,\"SA\"]/num_ticks_ex[,\"L\"] * data[,\"L\"];\
119 } \
120 \
121 -result <- tryCatch(lm(profit ~ 1 + DE + PA + MX + SA,
data=data, na.action=na.exclude), error=function(x) NA)\
122 \
123 betas <- c();\
124 \
125 \
126 \
127 \
128 \
129 \
130 \
131 \
132 \
133 \
134 \
135 \
136 \
137 \
138 \
139 \
140 \
141 \
142 \
143 \
144 \
145 \
146 } else {\
147   + for (code in exchanges) {\
148     + if (code == \"L\") { next; }\
149     + data[,code] <- data[,code] -
num_ticks_ex[,code]/num_ticks_ex[,\"L\"] * data[,\"L\"];\
150   + }\
151 } \
152 \
153 +exchanges_string <- paste(c(\"1\", exchanges[-1]), collapse =
\" + \")\
154 +formula_eff <- as.formula(paste(\"profit\", exchanges_string,
sep=\" ~ \"))\
155 +\
156 +result <- tryCatch(lm(formula_eff, data=data,
na.action=na.exclude), error=function(x) NA)\
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Step 6.2: Pull results into favourite statistical software: ODBC

- Regardless which DB, use stored procedures.

```
library("RODBC")  
channel <- odbcConnect("ONETICK_DEFAULT_DSN")  
  
test <- sqlQuery(channel, "SELECT *  
    FROM OTQ_FILES.examples::get_pespr QTE  
    WHERE (QTE.TIMESTAMP >= '2004-01-01 00:00:00 GMT'  
        AND (QTE.TIMESTAMP < '2004-01-03 00:00:00 GMT'  
        AND (param_assign('query_paras', '')=1)"  
    )
```

Step 6.3: How to make sure paper is reproducible? RSweave!

- ▶ Embed ODBC / R-code into Latex using RSweave.

Step 6.3: How to make sure paper is reproducible? RSweave!

- Embed ODBC / R-code into Latex using RSweave.

```
\begin{table}[H]
  \caption{\textbf{Caption ...} This table reports

  \#Stocks &      Mean    \\\

  \Sexpr{pretty_numbers(format_integer, data_obs[["
  \Sexpr{pretty_numbers(format_integer, data_means[
```

What about sizes?

- ▶ Nasdaq Dealer Market: Double counting.

What about sizes?

- ▶ Nasdaq Dealer Market: Double counting.
- ▶ How are trades reported , an order of 100,000 shares will be broken into several trades.
- ▶ But will a trade against several limit orders reported for each limit order it hits?

Resources

- ▶ TAQ:

nyse.com/publicdocs/nyse/data/Daily_TAQ_Client_Spec_v3.0d.pdf

- ▶ ODBC: en.wikipedia.org/wiki/Open_Database_Connectivity

- ▶ github.com

- ▶ rstudio.com

- ▶ Good video:

rstudio.com/resources/webinars/working-with-big-data-in-r/